



## Multimedia Ring Back

You upgraded your network and Brad became a subscriber of the Multimedia Ring Back Service. Brad can now play videos to his callers while they wait. He can purchase one on your storefront or even upload his own video.

Brad had his good friend Steven do a thirty second clip with special greetings for Angelina.

When she makes a video call to Brad, she sees the video while waiting for him to answer. If she just gives him a call, she listens to the audio portion of the video.

Do you want to leverage the full potential of your network? [We're happy to help.](#)

[Multimedia Ring Back Background Info](#)