



Different strokes for different folks!

In countries like India or Russia content has to be diversified. Big countries have different languages and cultures. Take the USA: "Dixie" might do well in Alabama but not in Maine. You can easily sell Mexican content in Texas but not in Wisconsin.

Apart from meeting cultural demands in countries like China, India, Russia or Brazil, you have to offer your service in the different languages of the country.

We have a powerful content management system and abundance is not an issue. Yet, regionalizing your offer will impact on your sales positively by making the right content available in each region. Our system allows you to handle regionalized content in a number of languages and even [cross-border](#) if you are making business in several neighboring countries. [Our experts](#) are happy to tell you how it works.